

**BUSINESS AS USUAL**

C-4

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**B I Z W A T C H**

### Efficient lighting project moves on to the 'next generation'

Since it was a lighting industry event, it was but natural that ELI (short for Efficient Lighting Initiative) country director Alexander Ablaza opted for the Rockwell Club, located where Manila Electric Co.'s former Makati-based power plant used to stand.

The event? Officially passing on the "green leaf" to government's efficient lighting market transformation project.

The Philippines is one of seven springboard three-year country programs of ELL which is moving on to the next generation of self-sustaining quality certification service for the global efficient lighting market.

Energy Secretary Vicente Perez, Jr. came with his wife, Asian Conservation Co. president Leigh Talmadge-Perez. Energy Regulatory Commission Manuel Sanchez dropped by. The private sector was led by Metralco senior vice-president Daniel Tagaza. And, of course, Mr. Ablaza's colleagues at Soluziona Phils. led by president Jose Guingona were very much around. —MJ Grey



Alexander Ablaza, country director of ELI Phils.; and Maria Vidales, managing director of Soluziona Phils.



Jesse Ang, senior investment manager of International Finance Corp.; Vicente Perez, Jr., Secretary of the Department of Energy; and Leigh Talmadge-Perez, president of Asian Conservation Co.



Manuel Sanchez, chairman of the Energy Regulatory Commission



Rajuel Hulgarra, director of Energy Research and Testing Laboratory Services; and Mira Campanano, chief of Lighting and Appliances Testing Technology, both of the Department of Energy



Rodd Eddy, president of Osram Phils.; and Michael Schmitt, trustee of Philippine Lighting Industry Association



J.V. Emmanuel de Dios, Undersecretary of the Department of Energy



Jose Guingona, president of Soluziona Phils.; Daniel Tagaza, senior vice-president and controller of Manila Electric Co.



Manuel Carlos, Jr., chairman of Philippine Product Safety and Quality Foundation, Inc.; and Francisco Barroca, chief of the Product Certification Division of the Bureau of Product Standards



Francis Magris, immediate former president of the Institute of Integrated Electrical Engineers



Aurilio Salayon, senior manager of the Development Bank of the Philippines; Violeta Conde of the National Economic Development Authority; and Aurora Maghirang, assistant vice-president of DBP



Ruben Lambuson, senior program associate of ELI Phils.; Natascha Villegas, program associate of ELI Phils.; and Federico Ortiz R. B...