



NATIONAL ADVISORY COUNCIL FOR ENERGY EFFICIENT LIGHTING

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**THE NATIONAL ADVISORY COUNCIL
FOR ENERGY EFFICIENT LIGHTING**

as of 27 May 2003

A global climate change mitigation program of the Restructured Global Environment Facility (GEF), the Efficient Lighting Initiative (ELI) involves massive market transformation efforts towards more energy efficient lighting technologies in seven countries. A US\$15 million fund is being administered by the International Finance Corporation (IFC) of the World Bank Group to leverage private sector efforts in this cause.

In January 2000, the GEF Council approved a US\$2.5M ELI country program for the Philippines. Unión Fenosa Ingenieria SA and the Unión Fenosa subsidiary, Iberpacific, Inc. were tapped by IFC as the regional and local implementing entities for ELI Philippines, respectively.

While the country program is expected to run for two years, one of the paramount objectives of ELI Philippines is the sustainability of ELI interventions, primarily in the public awareness campaign, product qualification process, ESCO relamping support and utility CFL leasing assistance.

To achieve this, the creation of the National Advisory Council for Energy Efficient Lighting (NACEEL) was proposed. ELI envisions NACEEL to serve the following valuable purposes:

- Serve as effective private and public sector magnets to other stakeholders of the program. The founding members of the council shall be role models of private and public sector cooperation in a global energy-environment concern.
- Provide ELI Philippines guidance in the furtherance of greenhouse gas emission reduction objectives through efficient lighting by private sector participation and government policy formulation.
- Back the program interventions with a pool of integrity – a must for the public awareness campaign and product qualification system.
- Provide the guidance and possibly the evolutionary basis for the eventual creation of the Philippine Council for an Energy Efficient Economy (PCEEE).

The NACEEL Board was created by inviting two major individuals from the public sector and two luminaries from the utility sector to join the ELI Country Director in promoting Energy Efficiency in the Philippines. These luminaries will act as high-profile magnets to attract new stakeholders to spur investment in Energy Efficiency.

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*NACEEL was created on 12 October 2000
to champion the sustainability objective of the
Philippine energy efficiency interventions
of the IFC/ GEF Efficient Lighting Initiative*



ELI coincided the founding of the NACEEL with the ceremonial ELI Launch on 12 October 2000 with the acceptance of four nominees to be Founding Members:

- Manuel M. Lopez, Founding Chair, NACEEL – As Chairman and CEO of Meralco, Mr. Lopez is seen to be a respected private sector leader who could advocate global environmental protection through energy efficiency. This is amplified by Meralco’s recent involvement in reforestation programs, its creation of its energy service subsidiary, Meralco Energy, Inc., and more relevantly, its interest in pursuing efficient lighting DSM programs such as CFL leasing, as well as its successful upgrading of its first 80,000 high pressure sodium streetlamps.
- Ramon C. Abaya, Founding Member, NACEEL – Mr. Abaya’s role as Chairman of the Cagayan Electric Power & Light Company, Inc. (CEPALCO) displays how a private utility readily and innovatively supported energy efficiency and renewable energy programs funded by USAID and the GEF. It is this frontrunning vision of CEPALCO that has driven them to pilot DSM programs in energy efficient lighting and consider expanding current capabilities to include energy management services to commercial and industrial energy users.
- Mario V. Tiaoqui, Founding Member, NACEEL – Secretary Tiaoqui of the Department of Energy has always been a powerful advocate and promoter of energy efficiency as a long term climate change mitigation tool. During his term, the DOE through the Energy Utilization Management Bureau has launched a multitude of energy management programs for both the private and public sectors. Sec. Tiaoqui likewise shares the ELI vision of developing the DOE Fuels and Appliances Testing Laboratory into a world-class “lighting testing center” not only for the Philippine market, but for those of the neighboring economies as well.
- Manuel A. Roxas II, Founding Member, NACEEL – Secretary Roxas of the Department of Trade and Industry continues to support the vigilance of the DTI Bureau of Product Standards in protecting the Filipino consumers against the influx of substandard and low quality products from overseas markets. His new policies are aimed at strengthening domestic trade mechanisms amidst global trade liberalization. This includes the upgrading of the Philippine National Standards, an activity that the DTI and ELI are currently collaborating for in the case of lamps and related equipment.

The NACEEL shall be created with the objective of perpetuating the GEF environmental thrusts with sustainable energy efficiency programs. ELI desires therefore to map out, with the eventual guidance of the NACEEL members, a strategy towards ensuring sustainability of ELI’s energy-environment goals way beyond the effectivity of the IFC-administered program in the Philippines.

ELI Philippines has been supporting NACEEL by convening the members and stakeholders in meetings and symposia. In 5 March 2001, two landmark resolutions were passed by the Board, one to convene the 9 May ESCO Symposium, and the other to endorse ELI’s Smartlight CFL Leasing Program.

The ELI and NACEEL are unique in the sense that, while they involve healthy partnerships between the private sector and Government, it does not duplicate any other private sector initiative in the area of efficient lighting. Both the program and the Council allow strategic evolutions to a broader-reaching energy efficiency council that would cover energy-consuming and energy-saving technologies beyond those covered by efficient lighting.



Simply put, NACEEL is formed to ensure success of ELI in the Philippines, and success is measured not only by how much less million tons of greenhouse gases the Filipinos release to the atmosphere through lighting market transformations, but equally important is the sustainability of its ideals.

The members of NACEEL have changed due to the changes in the Government sector. NACEEL is currently composed of:

- Secretary Vincent S. Pérez, Department of Energy
- Secretary Manuel A. Roxas II, Department of Trade and Industry
- Secretary Emilia T. Boncodin, Department of Budget and Management
- Jesus P Francisco, President and COO of Manila Electric Company (Meralco)
- Ramon C. Abaya, Chairman of Cagayan Electric Power and Light Co., Inc. (Cepalco)
- Douglas L. Kuffel, Founding Trustee of the Philippine Lighting Industry Association
- Alexander DR Ablaza, Country Director of ELI Philippines

For more information on the global ELI program, visit the ELI website at <http://www.efficientlighting.net>, write eli@iberpacific.com, or contact:

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